

# Donald W Reynolds Community Center & Library

April 2019

## Statistical Report

Attendance monthly total -----	8,602
Attendance daily average -----	358
Circulation monthly (physical units)-----	6,246
Circulation average daily -----	260
Computer usage total -----	1,018
Computer users average daily-----	42
Computer usage average time-----	45 min
Computer guest passes-----	239
Computer guest passes average daily-----	9
New Library card holders-----	158
Materials donated -----	6,251
	( 7 put in collection )

## Interesting Statistics

**Attendance:** The numbers for Apr 2019 were up from 2018, 4% rise, and right on par from 2017. This year the EPIC Charter School group was not in the library for the whole month of April due to testing. This is a large number of patrons as we have 6-7 teachers plus all their students in the library weekly, conservatively, 120 in the 4 week period.

**Revenue:** Overall revenue for April 2019 was \$4079.65 which is up 30% from 2018. Room rental revenue was \$1650 which is a significant increase and this is despite not having the payment from OU Resource Foster Parent training that happened in April for \$1775.00. Fine revenue was up, \$782 for 2019 compared to \$510.88 from 2018 which constitutes a 53% increase. We also had an increase in “out of county memberships” for 2019 with 7 memberships compared to NONE in April 2018. This many memberships means that many patrons are choosing to spend \$25 for a three year membership to our library even though they have one they can use for free in their city/county.

## What’s Happened and What’s Coming up!

- The library finished up reading to Pre-K/Headstart kids at Robert E. Lee this month. The FOL & Library have Raising a Reader programs in 16 different classrooms in Bryan County. 11 classrooms at REL and 5 in Big 5 Headstarts. The FOL hosts two annual “Trivia Night” events to raise money for this program and April’s event raised \$1,200.
- The City of Durant held a Comprehensive Plan Open House in the theater this month and had a good number in attendance. This was Matt N.’s 3<sup>rd</sup> different event at the library related to the comprehensive plan.
- There are several groups who pay to rent the library meeting rooms. This month the Spinal Clinic had a meeting for clients, Metts Powerline has employee training, a local couple held their wedding shower, OU Resource Center’s met for foster parent training, Alliance Health had two meetings, Choctaw Chief Gary Batton held a campaign meeting, Guild Mortgage held a luncheon, and Texoma Board of Realtors had a training. There are some other groups who are with non-profits who use the rooms on a regular basis. This month Durant Baseball Board, Bryan Co. Federation of Democratic Women, Bryan County Youth Services FTOP, the City’s Streets & Infrastructure Task Force, Durant Softball Club, Paraclete House, OHAI, local Boy Scout Leadership, and the Red River Arts Council used the library.

- Several library employees attended training for Naloxone (Narcan) at the library. Mrs. Davidson from the Lighthouse Behavioral Health Services came to the library to give out free kits, train staff, and take any questions. This is a valuable resource from a community partner. These kits are made possible through a grant at the LBHS.

## Library Events & Programming

**AARP/SE Tax Aid** – The Tax Aid crew was here for 10 weeks in which they efiled 745 returns electronically, 58 by mail, and answered questions from 122 people bringing their total to 925 families served. The team consisted of 8 AARP tax ladies plus Dr. Rhonda Richards (from SE) and 3 of her Accounting 2 students.

**Financial Fitness** - The spring session of this program began Thursday, April 4<sup>th</sup>. The program is funded by the Oklahoma FOL organization, FOLIO, and FINRA. The course meets every Thursday from 5:30-7:00 for six weeks. The class has 7 single attendees ranging from high school students to young professionals to those on limited incomes.

**Local Schools** – There were several schools to visit the library in April. Bennington 1<sup>st</sup> grade teachers and students visited for a library tour and library cards, Durant’s Sunshine School visited, then Colbert’s Pre-K and Kindergarten came for a movie and snacks in the theater.

## Community Partnerships

**#strongertogether** – The library hosted two community events in the SW parking lot. The Southern Baptist Disaster Relief, Light of Hope Shelter, Bryan Baptist Association, local churches, and other volunteers met on Saturdays 4/13 & 4/27 to help those in need. The SBDR brought a shower/laundry trailer for the homeless/needy to use on 4/13 and the LoHS served a hot meal. On 4/27 the trailers were not available but we were able to do laundry for two attendees at the local laundromat and the Bryan Baptist Association served burgers to about 25. Two local stylists came out to do haircuts and manicures. This service will continue through the end of June and then will be re-evaluated. This is a community partnership and designed to bring local non-profits together for a common good.

**Summer Reading Program** – Local businesses are helping with the Summer Reading Program through sponsorships. All the local banks and many businesses help the library provide programming for kids in June & July. Some businesses help financially and others help with their services or products. “Freddy’s”, “Applebee’s” and “Whataburger” give out restaurant coupons, “Buddy’s Home Furnishings” usually lets us use a chest freezer for the food for the Summer Feeding Program and “Sonic” give coupons and bags for the program. “Big Cats Gym” is going to come out to do Jedi Training with the kids and “Anytime Fitness” is doing Astronaut Training with the program attendees.

## Library Promotion

Library Website – [www.donaldwreynolds.okpls.org](http://www.donaldwreynolds.okpls.org)

Donald W Reynolds & Donald W Reynolds Friends of the Library- FACEBOOK FOR PHOTOS AND INFORMATION

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

“Check it out at the Library” - weekly column with the Sunday edition of the Durant Daily Democrat.