Donald W Reynolds Community Center & Library

August 2019

Statistical Report

Attendance monthly total	10,306
Attendance daily average	396
Circulation monthly (physical units)	6,440
Circulation average daily	247
Computer usage total	1,028
Computer users average daily	40
Computer usage average time	45 min
Computer guest passes	228
Computer guest passes average daily	11
New Library card holders	187
Materials donated	2,085
	(106 put in collection)

Interesting Statistics

Attendance: August was on par with previous years at 10,306 with the library being open for 26 days of the month. There were only computer classes this month (5 programs with a total of 10 attendees) and 1 special program for kids. The children's program had about a dozen kids in attendance and the kids made items to enter in the Bryan County Fair with Ms. Tommie from the local OSU Extension office.

Revenue: \$2,855.85 was the total for August and this is up from June & July by less than 5%. We had a couple of meeting room rentals for August with about 5 paying events booked for September as of 9/3/19. Fine collection was up 15% from July to \$826.42. This is a 50% increase from August 2018.

What's Happened and What's Coming up!

- The library had a quiet month with minimal programming yet attendance was up. We chalk this up to patrons and families gearing up for going back to school and new moves into the area.
- The Food Bag program handed out 560 bags in the month of August with an average of 22 per day, some days handing out 30 bags. This has been our biggest month to date. All food items are from community donations or are left over from the Summer Food program Food Bank.
 - The HVAC roof top units are still waiting repair as it will cost over \$13,000 for the repairs to the actual units. Entech will perform these repairs after the materials/supplies have been received.
 - We have begun booking rooms for the fall and have 4 baby showers, a bridal shower, and wedding booked so far. These are the paying rentals and the city has other events planned for the fall as well.

Community Partnerships

EPIC Schools – The local Epic teachers started testing evaluations and meetings with students in August. We see anywhere from 4-5 teachers with 3-4 students each (minimal) daily. Today, Tuesday Sept. 3, there are 10 different Epic teachers in the library meeting with students. The teachers use the meeting room, theater, conference room, and library tables to meet with students.

Turning Point Coalition – The library participated in the annual "Back to School Bash" at the Baptist Center. Robert & Ashley had a pop up library set up with free books, bookmarks, and other goodies to give out. This event usually sees 300-400 kids each year.

OSU Extension Office – Ms. Tommie came in August to do crafts for the kids to enter into the local Bryan County Fair. This is her 3rd or 4th year to do this and the kids enjoy seeing their work posted up in the community building.

Room users – The rooms were used by the following groups in August: Durant Soccer Club for Fall Soccer sign ups, EPIC,
KIBIOS (meetings with veterans), Theorem, ODVA, OU Resource Center for Foster Parent Training, Metts Power Lines for staff CPR training, Durant Baseball League for sign ups, Bryan Co. Magnolia Garden Club, AARP, Marshall Co. Health
Dept., Chamber of Commerce Leadership meeting, a Baby Shower, Softball League Coaches meetings, Texoma Board of Realtors, Girl Scouts, and local attorneys & clients for court ordered mediations.

Library Promotion

Library Website – <u>www.donaldwreynolds.okpls.org</u>

Donald W Reynolds & Donald W Reynolds Friends of the Library- FACEBOOK FOR PHOTOS AND INFORMATION http://www.facebook.com/home.php?#!/rlwpubliclibrary

"Check it out at the Library" - weekly column with the Sunday edition of the Durant Daily Democrat.