

Donald W Reynolds Community Center & Library

February 2020

Statistical Report

Attendance monthly total -----	9,297
Attendance daily average -----	387
Circulation monthly (physical units)-----	5,679
Circulation average daily -----	236
Computer usage total -----	1006
Computer users average daily-----	42
Computer usage average time-----	43 min
Computer guest passes-----	261
Computer guest passes average daily-----	10
New Library card holders-----	127
Materials donated -----	1481

(45 put in collection)

Interesting Statistics

Attendance: February was right on par with 2019 and down slightly from January 2020. There was an average of 387 people per day visiting the circulation part of the library. This does NOT account for those visiting the comm. center.

Revenue: \$2757.43 for February 2020 is down from 2019 as the room fees for OU Resource Center training in January were not paid by the end of Feb. This accounts for almost \$1800 in revenue and would put the revenue back up to where it needs to be. Fines for this month were \$739.79 which is an almost 30% increase from February 2019.

What's Happened and What's Coming up!

- The library offered 27 children & family programs with an attendance of 333 and 15 adult programs with an attendance of 92. Children's programs: Story Time, After School Program, Legos, Teen Lounge, Saturday Program, 2 Family Movie Events, Code Club for Tweens, & Kids' Yoga. Adult programs: Cooking Classes, Yoga, Zumba, Microsoft Word Computer Classes, & Social Media Computer Classes. The Heath Literacy grant programs: Fitness & Cooking classes.

-Beginning in March the library will offer a baby class, "Lap Sit Time" on Fridays at 9:30am before "Story Time."
The library received a grant to purchase supplies for this program.

- There were 2 paying events in the meeting rooms in February: Metts Powerlines safety training & a baby shower. This accounted for \$250.00 in this month's revenue. The library also hosted many local organizations: Epic Charter Schools, local Girl Scout troops & leaders, the 19th Amendment Celebration Committee, DHS Foster Parent recruitment dinner meeting, Bryan County Federation of Democratic Women, Lighthouse Behavioral Center's trauma training, Public Library Association's Virtual Conference hosted by the ODL, Durant Baseball Board, local attorneys and clients for court ordered mediations, and a visit from the Oklahoma State Auditor's office.

- The FOL's annual Murder Mystery Dinner theater titled "Herd Em Through the Grapevine" took place on Saturday, February 15th. The event was sold out with 120 in attendance.

- The program director and assistant began a “Coding Club” for tweens in February. The classes meet on Thursdays at 4:30pm, after the library program, in the computer lab. There are 10-12 youth in attendance weekly, & one brave dad!

Community Partnerships

AARP Tax Aid – Beginning Tuesday, Feb. 4th through Tuesday, April 14th the AARP Tax Aid group (along with Dr. Rhonda Richards and her tax students from SE) will be doing taxes in the library’s theater every Tuesday & Thursday from 10:00am to 6:00pm. This is a FREE service with no age, income, or other general restrictions. In February the group signed in **475** people for taxes or Q&A.

DHS Foster Care Recruitment – The library hosted a dinner and information session to help recruit new foster parents for Bryan County. Jennifer Steen is the DHS recruitment specialist and had several families in attendance.

Health Literacy – The ODL has offered grants for programming for Health Literacy and the library has taken advantage of this opportunity. This month we hosted “Healthy Cooking Classes” & “Zumba and Yoga Fitness Classes” which are all free to the public and taught by local professionals. The library will continue the Cooking Classes in February and March with an International theme. The library director will teach these classes.

Library Promotion

Library Website – www.donaldwreynolds.okpls.org

Donald W Reynolds & Donald W Reynolds Friends of the Library- **FACEBOOK FOR PHOTOS AND INFORMATION**

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

“Check it out at the Library” - weekly column with the Sunday edition of the Durant Daily Democrat.