

# Donald W Reynolds Community Center & Library

January 2019

## Statistical Report

Attendance monthly total -----	9485
Attendance daily average -----	379
Circulation monthly (physical units)-----	6472
Circulation average daily -----	259
Computer usage total -----	1048
Computer users average daily-----	42
Computer usage average time-----	44 min
Computer guest passes-----	235
Computer guest passes average daily-----	9
New Library card holders-----	138
Materials donated -----	1382
	( 55 put in collection )

## Interesting Statistics

**Attendance:** We had one of our largest door count numbers, 596, occur on a Saturday in January. Saturdays are usually quiet with door counts hovering around 250 so a day of seeing almost 600 people is a huge change!

**Computer usage:** The number of computer users for jumped from 161 in December to 235 in January, a 46% increase. January was a busy month on the computers and we expect this trend to continue through the end of tax season.

**Revenue:** In Jan the revenue was \$2924.27 more than double the December revenue but a 24% drop from Jan 2018. We are continuing to see drops in revenue from 2018 due to the loss of fax revenue from the previous VA Services.

## What's Happened and What's Coming up!

- The FOL geared up for the annual "Murder Mystery Dinner Theater" on Feb. 9<sup>th</sup>. This event brings in a theater group from the Grapevine, TX area to perform at the library. This interactive event features a catered sit-down meal and show titled "Bronco Bob's." This is the 5<sup>th</sup> year for this event and it raises a substantial amount of money for the library.
- The library participated in the Leadership Durant's info day at city hall. The librarian was able to speak to the group about what unique services the library has to offer and what they do to help the homeless.

## Library Events & Programming

**AARP/SE Tax Aide** – The AARP and SE college volunteers participated in tax training in January to prepare for tax season. They will start preparing tax returns on Tuesday, Feb. 5<sup>th</sup> and go through April 11<sup>th</sup> doing taxes from 10:00am to 6:00pm on Tuesdays and Thursdays. They were able to extend their hours to 6:00pm with Dr. Rhonda Richards and some of her students from SE. This is a great change in that those who were unable to come during the day can come after work.

**Community Events** – The Mini-Ture Masters held their annual art show/fundraiser in the library’s meeting room the first weekend in January to raise money for the upcoming Homeless Shelter in Durant. They raised almost \$2000.

**Meeting Rooms** –The meeting rooms at the library were busy in January. The OU Resource Center held foster parent training, Bryan County Youth Services held FTOP classes, Alliance Health used the rooms for leadership training, EPIC Charter Schools did team teaching, the City of Durant held a Staff Retreat, and Emergency Management held CPR/AED training. The following groups used the rooms for meetings: Center for Non-Profit Community Services, Red River Arts Council, the Bryan County Federation of Democratic Women, a local Girl Scout troop, the Paraclete House, and AARP.

## **Community Partnerships**

**Durant Youth Sports** – The Soccer Club did their sign ups on three Saturdays in the library’s computer lab and the Baseball Board used the meeting rooms for meetings and an open forum.

**Durant Main Street** – The “Small Business Revolution” is going strong at the library. The library supported the event by wearing the #mydurant shirts and setting up a display with historical items and a #mydurant sign.

## **Library Promotion**

Library Website – [www.donaldwreynolds.okpls.org](http://www.donaldwreynolds.okpls.org)

Donald W Reynolds & Donald W Reynolds Friends of the Library- **FACEBOOK FOR PHOTOS AND INFORMATION**

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

**Electronic Bulletin Board** is being utilized to make announcements of library programs and services.

**“Check it out at the Library”** - weekly column with the Sunday edition of the Durant Daily Democrat.