

Donald W Reynolds Community Center & Library

January 2020

Statistical Report

Attendance monthly total -----	9,985
Attendance daily average -----	399
Circulation monthly (physical units)-----	6,157
Circulation average daily -----	246
Computer usage total -----	991
Computer users average daily-----	40
Computer usage average time-----	46 min
Computer guest passes-----	260
Computer guest passes average daily-----	10
New Library card holders-----	169
Materials donated -----	409

(32 put in collection)

Interesting Statistics

Attendance: January was up 5% from 2019 and 13% from December 2019. Despite being closed 2 days this month these numbers reflect an increased use of the library.

Revenue: \$2833.15 for January 2020 is right on par with January 2019. Fines for this month were \$916.94 which is an almost 50% increase from January 2019.

What's Happened and What's Coming up!

- The library offered 18 children's programs with an attendance of 117 and 12 adult programs with an attendance of 98. January saw the beginning of several new adult programs: Healthy Cooking Classes, Zumba Fitness Classes & Yoga Fitness Classes. These programs will continue through March/April and are made possible by a Health Literacy grant.
- There were 3 paying events in the meeting rooms in January: Metts Powerlines safety training, a travel meeting put on by Arnett Travel, and OU Resource Center's Foster Parent Training series. This accounted for \$200 in this month's revenue, \$1775 will show up in February's revenue from OU, and a payment of \$225 from Texoma Board of Realtors for their 3 quarterly meetings in 2020 is in this month's revenue. The library also hosted many local organizations: Epic Charter Schools, Bryan County Sheriff's Office, Bryan County EMTs, Girl Scout troop, Bryan County Federation of Democratic Women, Durant Soccer Club, Durant Baseball Board, Heritage Quilters, AARP Tax Aid group, local attorneys and clients for court ordered mediations, and a deposition.
- The FOL's annual Murder Mystery Dinner theater titled "Herd Em Through the Grapevine" will take place on Saturday, February 15th. Tickets are \$50/person and that includes dinner and the show. Dinner will be catered by a local company, "Plate It Up" and the show is done by "Lagniappe Productions" out of TX.

Community Partnerships

AARP Tax Aid – Beginning Tuesday, Feb. 4th through Tuesday, April 14th the AARP Tax Aid group (along with Dr. Rhonda Richards and her tax students from SE) will be doing taxes in the library's theater every Tuesday & Thursday from 10:00am to 6:00pm. This is a FREE service with no age, income, or other general restrictions.

Choctaw Nation – The library hosted the Choctaw Nation Head Start classes for a movie in January. About 50 children, teachers, and parents showed up to watch "Secret Life of Pets 2" in the theater.

OSU Extension Office – Ms. Tommie taught the cooking classes for January and will finish her series in mid-February. She continues to come one Thursday a month to teach the kids in the After School Program about nutrition. Ms. Tommie has been an invaluable community partner for the past 8 years. She will be teaching "Kids' Yoga" in February on Thursday evenings in conjunction with the adult Yoga classes.

Health Literacy – The ODL has offered grants for programming for Health Literacy and the library has taken advantage of this opportunity. This month we hosted "Healthy Cooking Classes" & "Zumba and Yoga Fitness Classes" which are all free to the public and taught by local professionals.

Library Promotion

Library Website – www.donaldwreynolds.okpls.org

Donald W Reynolds & Donald W Reynolds Friends of the Library- FACEBOOK FOR PHOTOS AND INFORMATION

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

"Check it out at the Library" - weekly column with the Sunday edition of the Durant Daily Democrat.