

Donald W Reynolds Community Center & Library

June 2019

Statistical Report

Attendance monthly total -----	9,751
Attendance daily average -----	390
Circulation monthly (physical units)-----	7,375
Circulation average daily -----	295
Computer usage total -----	1,048
Computer users average daily-----	42
Computer usage average time-----	42 min
Computer guest passes-----	239
Computer guest passes average daily-----	9
New Library card holders-----	167
Materials donated -----	1,640
	(53 put in collection)

Interesting Statistics

Attendance: The numbers for June were down from previous years, 9,751. In previous years June has had attendance of 11,000 but in those years the Summer Reading Program was held inside the library for the bulk of the program. This year ALL the SRP is being held in the theater which means the kids aren't counted in the gates entering the circulation area. This means we aren't counting all the kids who attend the program, unless they enter the library every Tues & Thurs, their parents or siblings. No extra programming or rentals inside the library this month also affected the count.

Revenue: \$2,801.35 was the total for June and this is down significantly from previous months in 2019 as well as the summer of 2018. This is due to there being no paying room rentals for June due to the AC not working in the community center part of the library. Fines were up significantly, to over \$1,000 for the month. The increase in fines has helped to combat the lost revenue of the community center rooms.

What's Happened and What's Coming up!

- Summer Reading attendance hit 624 for ages 5-8, 9-12, & teens. This is an increase over 2018's number of 617 for June. We feel this is largely due to a significant increase in teens signed up for the program. There are currently 18 different teens signed up for the SRP with a daily average of 10.
- This month the community center's air conditioning went out, partially, so the rooms were unable to be cooled to a decent temperature so all remaining events in the theater for the end of May plus all of June, July, & August were cancelled. The HVAC & the computerized control system was evaluated for repair and a whole new control system will need to be installed. This work will begin in July and is projected to be completed sometime in August.
- Several of the local Big 5 Headstart classes visited the library for programming in June. Rock Creek's Summer School Program also visited the library in mid-June for a movie & snacks. The Boys & Girls Club brought groups on Monday mornings for a movie & snacks and will continue to come through the summer.
- The librarian attended the ALA National Conference in June. Part of the travel costs were paid by ALA as a part of a grant for a traveling exhibit titled "Thinking Money for Kids" which will make its to the library in the spring of 2021. The

library is one of 50 stops for the exhibit. The exhibit will live in the library's meeting room for 4 weeks and be open to the public while the library is open. There will be special programming for local schools, county schools, families, and online/homeschool groups. This exhibit is made possible through FINRA and the ALA.

Community Partnerships

OHAJ – The Financial Literacy grant finished up this month with an advanced Tai Chi class on Mondays and Wednesdays than a Diabetes Education Class on Friday mornings. This program was funded by a grant through the Oklahoma Dept of Library's Literacy Group. The program was administered through OHAJ & targeted seniors.

Summer Reading Program – Local businesses are helping with the Summer Reading Program through sponsorships. All the local banks and many businesses help the library provide programming for kids in June & July. Some businesses help financially and others help with their services or products. "Freddy's", "Applebee's" and "Whataburger" give out restaurant coupons, "Buddy's Home Furnishings" usually lets us use a chest freezer for the food for the Summer Feeding Program and "Sonic" give coupons and bags for the program. "Big Cats Gym" is going to come out to do Jedi Training with the kids and "Anytime Fitness" is doing Astronaut Training with the program attendees.

Library Promotion

Library Website – www.donaldwreynolds.okpls.org

Donald W Reynolds & Donald W Reynolds Friends of the Library- FACEBOOK FOR PHOTOS AND INFORMATION

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

"Check it out at the Library" - weekly column with the Sunday edition of the Durant Daily Democrat.