

Donald W Reynolds Community Center & Library

March 2019

Statistical Report

Attendance monthly total -----	9,745
Attendance daily average -----	375
Circulation monthly (physical units)-----	6,735
Circulation average daily -----	259
Computer usage total -----	1,202
Computer users average daily-----	46
Computer usage average time-----	40 min
Computer guest passes-----	258
Computer guest passes average daily-----	10
New Library card holders-----	145
Materials donated -----	1,397
	(120 put in collection)

Interesting Statistics

Attendance: The numbers for Mar 2019 were up from previous years, 14% rise from 2016 & 13% from 2018.

Revenue: The library saw its largest revenue for March in 2019. Revenue was \$3707.79 which was a 60% increase over 2018, a 51% increase over 2017, and a 67% increase over 2016.

What's Happened and What's Coming up!

- Reba Titsworth retired on March 1. She'd been at the library for more than 10 years and been an active FOL member, serving as treasurer, as well as being the resident genealogy expert. Gina Brown will move up to Circulation Supervisor and Jennifer Melton will move into Gina's spot as Circulation Assistant.
- There are several groups who pay to rent the library meeting rooms. This month the Spinal Clinic had a meeting for clients, the Colbert Junior/Senior Class held their prom, and a local family had a wedding shower in the meeting room. There are some other groups who are with non-profits who use the rooms on a regular basis. This month Durant Baseball Board, EPIC Charter Schools, Durant Softball Club, and the Red River Arts Council used the library.
- The library held programming during the week of Spring Break, 3/18-3/21. M-TH there was a movie in the theater followed by an activity T-TH. The kids had a lego day on Tues, bingo on Wed, and a craft on Thurs. This year's attendance was outstanding with 245 total for the four days!

Library Events & Programming

AARP Tax Aid – The ladies have already well exceeded their 2018 numbers. As of the end of March they'd done a total of 640 tax returns plus 70 Q&As for a total of 710 customers. This exceeds their 2018 number of 615 (previously quoted as 500) returns plus Q&A for the whole tax season. The group has two more weeks, four days, of working on tax returns so we expect their total to go well over 800.

City Council Candidate Forum – This month the library hosted a Chamber event which allowed the candidates who are running for a seat on the city council to share their views and plans for Durant. The theater was full and the event was live broadcasted through TV, radio, and the internet.

Emergency Management – James Dalton and his group provided a FREE Regional Severe Weather Preparedness Training at two different times in early March. Both sessions were well attended given the severe weather we had that day.

Financial Fitness The spring session of this program will begin on Thursday, April 4th. The program is funded by the Oklahoma FOL organization, FOLIO, and FINRA. The course meets every Thursday from 5:30-7:00 for six weeks.

Community Partnerships

#strongertogether – The library hosted two community events in the sw parking lot. The Southern Baptist Disaster Relief, Light of Hope Shelter, local churches, and other volunteers met on Saturdays 3/9 & 3/23 to help those in need. The SBDR brought a shower/laundry trailer for the homeless/need to use and the LoHS served a hot meal. Both days saw about 6 showers and more than 25 meals. This service will continue through the end of June and then will be re-evaluated. This is a community partnership and designed to bring local non-profits together for a common good.

Summer Reading Program – Local businesses are helping with the Summer Reading Program through sponsorships. All the local banks and many businesses help the library provide programming for kids in June & July. Some businesses help financially and others help with their services or products. “Buddy’s Home Furnishings” usually lets us use a chest freezer for the food for the Summer Feeding Program and “Sonic” give coupons and bags for the program.

Library Promotion

Library Website – www.donaldwreynolds.okpls.org

Donald W Reynolds & Donald W Reynolds Friends of the Library- **FACEBOOK FOR PHOTOS AND INFORMATION**

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

Electronic Bulletin Board is being utilized to make announcements of library programs and services.

“Check it out at the Library” - weekly column with the Sunday edition of the Durant Daily Democrat.