

Donald W Reynolds Community Center & Library

March 2020

March 1 – 16 regular operation/March 17-27 M-F window & curbside service

Statistical Report

Attendance monthly total -----	5,365
Attendance daily average -----	412
Circulation monthly (physical units)-----	4,453
Circulation average daily -----	n/a
Computer usage total -----	514
Computer users average daily-----	40
Computer usage average time-----	42 min
Computer guest passes-----	141
Computer guest passes average daily-----	10
New Library card holders-----	54
Materials donated -----	457

(10 put in collection)

Interesting Statistics

Attendance: If the library has remained open for the whole month we would have been open 26 days so the attendance number was half what would have been a normal month. This means our monthly attendance would have been over 10,000. This does not include traffic to the theater for taxes or for activities during spring break.

Revenue: \$2382.44 is a good number considering we were only open for half the month. Fines from March 17 and through the end of April will be waived due to the quarantine.

Closure numbers: From March 17 – March 27 the library served many patrons through the drive thru window, curbside, and virtually. There are no numbers for the phone calls, texts, and messages we received but in those 9 days we checked out 677 items, checked in 1,135 items, and renewed 374 items for a total of 2186 transactions. We also handed out over 250 meals through the window. We were asked to be a children's food pick up site through the Oklahoma State Food Bank but had to return the food when the building was closed to the public totally.

What's Happened and What's Coming up!

- The library offered 12 children & family programs with an attendance of 112 (no movie this month) and 11 adult programs with an attendance of 62. Children's programs: Story Time, After School Program, Legos, Teen Lounge, Saturday Program, & Code Club for Tweens. Adult programs: Cooking Classes, Yoga, Zumba, Microsoft Word Computer Classes, Beginning Computers class, & Beginning Computer Classes. The Literacy program had 3 tutoring sessions this month. The Heath Literacy grant programs: Fitness & Cooking classes.
- There were 2 paying events in the meeting rooms in March: First United staff training & Alliance Health Durant Leadership meeting. This accounted for \$500.00 in this month's revenue. The library also hosted many local organizations: Epic Charter Schools, Daughters of the American Revolution, the Mini-Ture Masters Art Show, Court ordered mediations, Bryan Co. Federation of Democratic Women, Girl Scout troops, Durant Baseball for sign ups, & the local HALO support group.

- There were many meetings, paid & unpaid, that were cancelled due to the COVID-19 crisis. There were two events scheduled with a revenue loss of \$325.00 for March. April's losses are more significant in that there was a large conference put on by the Oklahoma Insurance Department & the OU Resource Center's Foster Parent training classes on the schedule for over \$2000 in room rental revenue.

Community Partnerships

AARP Tax Aid – Numbers for March will be available to report in May. The tax program was suspended by the IRS & AARP and will resume when the library is due to open. Because of SE's early closure the students in Dr. Richard's internship program will not be able to come back to help. This will mean a reduction in staff for the tax program. We hope to extend the program through the end of May/early June.

Health Literacy – The fitness classes & cooking classes will be rescheduled after the library returns to normal operation.

Library Promotion

Library Website – www.donaldwreynolds.okpls.org

Donald W Reynolds & Donald W Reynolds Friends of the Library- FACEBOOK FOR PHOTOS AND INFORMATION

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

"Check it out at the Library" - weekly column with the Sunday edition of the Durant Daily Democrat.