

Donald W Reynolds Community Center & Library

May 2019

Statistical Report

Attendance monthly total -----	9,158
Attendance daily average -----	366
Circulation monthly (physical units)-----	6,689
Circulation average daily -----	267
Computer usage total -----	949
Computer users average daily-----	38
Computer usage average time-----	42 min
Computer guest passes-----	266
Computer guest passes average daily-----	10
New Library card holders-----	159
Materials donated -----	1,214
	(43 put in collection)

Interesting Statistics

Attendance: May 2019's attendance saw a 7% decrease from 2018 but an increase of 2% from 2017 and 26% from 2016. With the library's lull in programming, in preparation of the Summer Reading Program, a dip in attendance is normal.

Revenue: May's revenue was in the top three revenues since 2016 at \$897.12. The average monthly fine revenue for 2018 was \$506.49 and for 2019 it is \$730.51, a 44% increase. If this trend continues the library's overall revenue for the year could grow to be over \$40,000.

What's Happened and What's Coming up!

- Epic Charter Schools has a busy month in the library with end of year evaluations & family meetings. Almost every day of the week there were at least 1-2 Epic teachers & students in the library & community center.
- There are several groups who pay to rent the library meeting rooms. The Spinal Clinic hosted a meeting & the Texoma Board of Realtors had a lunch training. All these events occurred before May 14th.
This month the community center's air conditioning went out, partially, so the rooms were unable to be cooled to a decent temperature so all remaining events in the theater for the end of May plus all of June, July, & August were cancelled. The HVAC & the computerized control system is being evaluated for repair.

Library Events & Programming

Community Information Events – Several local businesses had events in the library's meeting rooms this month to benefit the local community. FTNB held a workshop on preventing fraud, Browns Funeral Home helped folks plan for their final wishes, and a local partner held a social security workshop.

Financial Fitness - The spring session of this program finished up on Thursday, May 9th. The program was funded by the Oklahoma FOL organization, FOLIO, and FINRA. The course met every Thursday from 5:30-7:00 for six weeks. The class

had 7 single attendees ranging from high school students to young professionals to those on limited incomes. All attendees received a gift at the end and two lucky participants received InstaPots courtesy of the literacy program. Local banks donated “swag” for each class so students had free pens, pencils, notebooks, and other goodies.

Local Schools – - The kindergarten classes from Northwest Heights took a field trip in early May to visit the Fire Station and the library. While at the library the students were broken up into 3 different groups and rotated stations: “The Library Gingerbread Man” book in the Story Room plus a library tour, PBS Kids videos in the theater, & library coloring pages plus information about the library in the CC Meeting Room. There were over 140 kids in attendance! One of the Big 5 classes came to the library and watched “The Lego Movie-Second Part” in May. Students brought their own blankets and snacks with about 20 in attendance.

Community Partnerships

Summer Reading Program – Local businesses are helping with the Summer Reading Program through sponsorships. All the local banks and many businesses help the library provide programming for kids in June & July. Some businesses help financially and others help with their services or products. “Freddy’s”, “Applebee’s” and “Whataburger” give out restaurant coupons, “Buddy’s Home Furnishings” usually lets us use a chest freezer for the food for the Summer Feeding Program and “Sonic” give coupons and bags for the program. “Big Cats Gym” is going to come out to do Jedi Training with the kids and “Anytime Fitness” is doing Astronaut Training with the program attendees.

Library Promotion

Library Website – www.donaldwreynolds.okpls.org

Donald W Reynolds & Donald W Reynolds Friends of the Library- FACEBOOK FOR PHOTOS AND INFORMATION

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

“Check it out at the Library” - weekly column with the Sunday edition of the Durant Daily Democrat.