

# Donald W Reynolds Community Center & Library

October 2019

## Statistical Report

Attendance monthly total -----	10,520
Attendance daily average -----	389
Circulation monthly (physical units)-----	6,218
Circulation average daily -----	230
Computer usage total -----	1009
Computer users average daily-----	38
Computer usage average time-----	44 min
Computer guest passes-----	247
Computer guest passes average daily-----	7
New Library card holders-----	166
Materials donated -----	2202
	( 19 put in collection )

## Interesting Statistics

**Attendance:** October was on track from previous years, in the low 10,000. We had a Kindergarten group of about 150 visit on Halloween so this helped our count.

**Revenue:** \$4,377.49 was the total for October which is almost double what it was in 2018. The room rentals have continued to increase and that accounted for \$1975 of the revenue with fines at \$733.98 (about a 40% increase from 2018.) The meeting rooms will continue to be busy in November & December.

## What's Happened and What's Coming up!

- The library's Friends held their annual book sale the Oct 3-5. The event was well attended and leftover books were sent to a new vendor, Thrift Books, to be sold online and profits split with the FOL. There were 5 gaylords full of books that went to Thrift Books and about 20 boxes that went to Choctaw for recycling. The FOL also had their annual pet event, "Happy Dog-tober" on 10/26. Despite the rainy, cold weather there were about 50 people in attendance with 20 pets entered into the pet paw-rade. The event raises awareness about pet adoptions and allows pet owners to show off their fur babies. There were about 5-6 vendors who set up with their wares. Prizes were given in several categories.
- The After School programs saw attendance increase in October but we still have a ways to go to rebuild. The Thursday evenings, leaving the room open until 6:00pm has worked well and we've seen an increase in kids in that program who are new to the library. This is essential to get our programming numbers up. The kids decorated cookies, painted, and did other crafts with Ms. Tommie in October. The biggest event, by far, was the Movie & Bingo event on the first day of Fall Break, Wednesday the 16<sup>th</sup>. There were about 150 people in attendance for the movie "Toy Story 4" and bingo.
- There were 11 paying events in the meeting rooms in October. These events ranged from a wedding and reception, to a meeting of the Oklahomans for Responsible Water Policy, to businesses holding events/trainings. This helped bump up the room rental revenue for October and one of the rentals, \$1775, had yet to be deposited by 10/31/19.

## Community Partnerships

**EPIC Schools** – The local Epic teachers are in full swing with student meetings & teaching. They are in the meeting rooms 5 days a week and this helps to alleviate some of the congestion in the library’s circulation area. This also helps to ensure that the students & teachers have privacy where that sometimes was an issue in the library circ area.

**Raising A Reader** – The library sends someone to read at the Early Childhood (REL) on Tuesday mornings. Robert reads to 3-4 classes each Tuesday and reads the same books throughout the month. We are trying to work with the teachers to read books that coincide with their curriculum for the month.

**Literacy Program** – Ms. Ashley met with prospective literacy tutors in October. She had one student sign up and take the HiSet test and met with another student and their tutor. The program is gaining ground!

**Room users** – The rooms were used by the following groups in October: Medicare Information sessions from Humana, Oklahomans for Responsible Water Policy, Bryan County 4H, Daughters of the American Revolution, Alliance Health Durant, the 19<sup>th</sup> Amendment Committee, Epic Charter Schools, Texoma Realtors, Girl Scouts, local attorneys & clients for court ordered mediations, Bryan County Federation of Democratic Women, OU Resource Center w/Foster Parent Training, and groups for baby or bridal showers.

## Library Promotion

Library Website – [www.donaldwreynolds.okpls.org](http://www.donaldwreynolds.okpls.org)

Donald W Reynolds & Donald W Reynolds Friends of the Library- FACEBOOK FOR PHOTOS AND INFORMATION

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

“Check it out at the Library” - weekly column with the Sunday edition of the Durant Daily Democrat.