

Donald W Reynolds Community Center & Library

September 2019

Statistical Report

Attendance monthly total -----	9,581
Attendance daily average -----	399
Circulation monthly (physical units)-----	6,221
Circulation average daily -----	259
Computer usage total -----	923
Computer users average daily-----	39
Computer usage average time-----	46 min
Computer guest passes-----	211
Computer guest passes average daily-----	9
New Library card holders-----	289
Materials donated -----	2,288
	(49 put in collection)

Interesting Statistics

Attendance: September was on par with previous years at 9,581 with the library being open for 24 days of the month. September usually takes a dip from the previous month and is around 9500 each year. With student going back to school quite a lot of the summer traffic has died down. It will also take a month or two for the programs to build back up their attendance after being suspended for the summer.

Revenue: \$4,359.52 was the total for September and this is up from June, July and August by around 50%. We had an increase in the room rentals and the total for room rentals was \$2025.00. September's revenue has the payment for August rental of the theater by the OU Foster Parent training. This group will also be back in October so that revenue will show up in November's report. This group has been using the library for about 5-6 years now and meets in the theater 3-4 times a year for 3 sessions each time. Their rental is almost \$1800 for each group of classes. This group trains people for foster care, adoption, and kinship placements and is based out of OU.

What's Happened and What's Coming up!

- The library's Friends group spent the month getting ready for their annual book sale which takes place in early October. This year they are partnering with Thrift Books out of Dallas to get rid of excess books, discards, and other items that did not get sold. Thrift Books drops off boxes to store the leftover books after the sale and then picks them up the following week. They then sell the books online and split the profits with the FOL. In previous years the FOL has worked with a group out of Kansas to take the sale leftovers but they no longer are interested. This saves the books from the landfill or recycling and can help make the FOL a profit which helps support library programs & special projects.

- The After School programs started back up the first week of September. Attendance for the Lego & Teen Lounge were down and so we are going to work on recruitment from the local public schools. Based on some feedback from parents & children we will be extending programming on Thursday afternoons until 6:00pm. Several kids showed up at the end of the program on Thursday, Sept. 26th and spoke to Mr. Robert about staying later to play video games, do homework, and hang out. We will be implementing this change in October.

- The Food Bag program handed out 600 bags in the month of September with an average of 25 per day, some days handing out 30+ bags. This has been our biggest month to date. All food items are from community donations or are left over from the Summer Food program Food Bank.
- The HVAC roof top units are repaired and we are running at 100% capacity. The ability to schedule the units so that they are not running on days the library is closed and evening hours will save money on our utility bills. We will try to get some stats on these numbers in December to compare September – November.
- We continue to book rooms for private and public events. The baby showers continue along with 2 weddings in October. We will also host a meeting for Oklahomans for Responsible Water usage at the end of October. This event is well attended by the community and will feature Chief Batton from the Choctaw Nation.

Community Partnerships

EPIC Schools – The local Epic teachers are in full swing with student meetings & teaching. They are in the meeting rooms 5 days a week and this helps to alleviate some of the congestion in the library’s circulation area. This also helps to ensure that the students & teachers have privacy where that sometimes was an issue in the library circ area.

Raising A Reader – The library delivered RAR totes with the red bags to Durant and Bryan County schools this month. We have 17 classrooms that use the RAR program and this is over \$40,000 worth of materials. The program is funded by community donations (through our Trivia Night fundraisers) and FOL group. We were able to add Silo Headstart this year and will look to expand the program every two years with the goal of being in all the Headstart classrooms in Bryan County as well as the PreK classrooms at REL in Durant.

Literacy Program – Ms. Ashley met with prospective literacy tutors in September. The Literacy program is supported by the library’s Friends group and we are building a team of tutors to help patrons with reading, financial literacy, digital literacy, health literacy, & high school equivalency.

Room users – The rooms were used by the following groups in September: Daughters of the American Revolution, Epic Charter Schools, Bryan County Realtors, Girl Scouts, local attorneys & clients for court ordered mediations, Bryan County Federation of Democratic Women, Bryan County Magnolia Garden Club, Durant PD & Reserves, AARP, Emergency Management Severe Weather Training, Texoma Financial Services, and 3 groups for baby or bridal showers.

Library Promotion

Library Website – www.donaldwreynolds.okpls.org

Donald W Reynolds & Donald W Reynolds Friends of the Library- FACEBOOK FOR PHOTOS AND INFORMATION

<http://www.facebook.com/home.php?#!/rlwpubliclibrary>

“Check it out at the Library” - weekly column with the Sunday edition of the Durant Daily Democrat.